

GraphLine

Tuesday, June 23, 2009

Marketing Bulletin

In a continued effort to keep Silver DigiPlate the premium product in the polyester plate market, Mitsubishi Imaging introduces the latest version of its 8 mil polyester matte backed plate material.

While the published specifications remain the same, world-wide field testing has shown improved run length under varying conditions, reduced incidence of toning, as well as wider development window and on-press latitude.

SDP –FRS175 is compatible with virtually any polyester platesetter or laser imagesetter on the market today, and designed to work especially well in the Mitsubishi Eco1630 series.

New features: New hydrophilic polymer and improved carbon black

Benefits: Improved water receptivity

Wider water tolerance for better ink / water balance

Reduced risk of toning

Longer chemical life for volume users

Improved run length

Improved rollup and stability of ink density

Stronger Image

Like all Silver DigiPlate products, SDP-FRS175 can accommodate screens of up to 175 lines per inch, in one-, two- and four-color print environments. In each setting, SDP-FRS175 offers unmatched consistency and repeatability, coupled with first-generation quality in every plate.

Visual Differences

The silver image area of the SDP-FRS175 plates has a slight gold tone. This is a result of the change to the hydrophilic polymer. This is not a defect and does not affect print performance

GraphLine will begin to transition inventory to the new SDP-FRS starting this summer as the FRm-175 inventory is depleted. Pricing for the SDP-FRS175 remains the same as the SDP-FRm175.

For more information please call customer service at 1-800-998-3600

**If you have received this email in error or you do not want to receive our emails in the future
please call 1-800-998-3600 x 2318**

GraphLine, Inc. 1100 International Parkway, Suite 100, Sunrise, FL 33323