



NEWS RELEASE

For more information, contact:
Andi Peeters, Marketing Manager, Carbonless Papers
(920) 991-7051; apeeters@appletonideas.com

FOR IMMEDIATE RELEASE

NCR PAPER* Brand Carbonless Named to Canon's Recommended Manufacturer List

Appleton's Superior and Xero/Form® II recommended for Canon Digital Production Color Presses

APPLETON, Wis., Aug. 19, 2011—NCR PAPER* brand Superior and Xero/Form® II carbonless sheet paper by Appleton have been named recommended products by the Canon Group for use in its C7010VP, C6010VP and C6010 color imagePRESS models.

“As digital color printing grows in importance, Appleton continues to develop ongoing product solutions for carbonless sheet printers,” said Jenny Boone, director and general manager of carbonless sheets at Appleton. “Being listed as recommended products for Canon’s digital color presses positions Superior and Xero/Form® II as top choices for printers and acknowledges our commitment to the printing industry.”

With this recommendation, Appleton’s NCR PAPER* brand Superior is the only carbonless paper recommended for the Kodak® NexPress, Hewlett-Packard Indigo, and Canon digital printing platforms with a 100-percent guarantee to run clean and smooth on all forms printing equipment, including: offset, digital duplicators, black-and-white digital, color digital and inkjet. The stock has a heavy basis weight and consistent caliper. It provides an overall stiff sheet for dependable performance and runnability, and better all-around forms quality for all forms-printing equipment.

Superior carbonless delivers a high-end appearance, due to its 92 bright rating and enhanced ink and toner adhesion characteristics. Edge padding offers a strong bond designed to hold form plies together, yet allow the form sets to fan apart more easily. A micro-perforated option is also available under the brand name Superior Perf.

NCR PAPER* brand Xero/Form® II carbonless sheets are recommended for high-volume digital jobs and have a history of proven performance on digital equipment. Xero/Form® II features heavy basis weights and exact moisture control, which aids in sheets running fast and smooth. This means less jams, misfeeds and turnovers. With exceptional toner adhesion, Xero/Form® II multi-part forms have an outstanding appearance and resistance to flaking and scuffing. Advanced chemistry features eliminate equipment contamination and odor. Like all NCR PAPER* brand carbonless sheet products, Xero/Form® II has a 100 percent unconditional satisfaction guarantee.

-more-



ADD ONE, NCR PAPER* brand Superior and Xero/Form® II carbonless

All NCR PAPER* brand carbonless grades are environmentally responsible and made in the United States at Appleton's FSC-certified facilities with ISO 14001:2004 certified environmental management systems. Superior, Superior Perf and Xero/Form® II are recyclable and made with vegetable-oil-based capsules.

More information about NCR PAPER* brand Superior and Xero/Form® II carbonless sheet paper is available at <http://www.appletonideas.com/superior>; and <http://www.appletonideas.com/xeroformii>.

Appleton creates product solutions through its development and use of coating formulations, coating applications and Encapsys® encapsulation technology. The company produces carbonless papers, thermal papers and Encapsys (www.encapsys.com) products. Appleton, headquartered in Appleton, Wis., has manufacturing operations in Wisconsin, Ohio and Pennsylvania, employs approximately 2,000 people and is 100 percent employee-owned. For more information, visit www.appletonideas.com.

* NCR PAPER is a registered trademark licensed to Appleton.